



# 17TH ANNUAL CHARITY GOLF SPONSORSHIP PROPOSAL

Bridging Research, Awareness & Innovation  
With Advocacy, Education & Support Together



# About Hydrocephalus & Spina Bifida

*One in 1,300 babies is born with spina bifida and even more have hydrocephalus*



## Hydrocephalus

A condition that results in an excessive accumulation of fluid in the brain. Without treatment, permanent brain damage or even death may occur. The most common treatment is the surgical insertion of a flexible tube (a shunt) into the brain in order to drain the fluid. It is not uncommon for individuals to have numerous brain surgeries throughout their lifetime. More than 85% of children born with spina bifida also have hydrocephalus. Hydrocephalus may be present at birth and can also be acquired at any time in life through head injury, brain tumour, the aging process and causes unknown.



## Spina Bifida

A birth defect that occurs within the first four weeks of pregnancy. The spinal column fails to develop properly, resulting in permanent damage to the baby's spinal cord and nervous system. Spina bifida is the number one permanently disabling birth defect in Canada. The effects of spina bifida are different for every person. It is a life-long disability with ongoing medical issues. Many people with spina bifida will need mobility supports such as braces, crutches or wheelchairs. Almost all will have some form of bladder or bowel control difficulties, learning disabilities, and other social and health issues.

Thousands of children, youth, adults and families are impacted by the challenges associated with spina bifida and/or hydrocephalus. While there are no cures, **THERE IS HOPE.**

*Hydrocephalus Canada is dedicated to providing direct support, programs and services for all people affected by these conditions. A registered charity for 50 years (#10799 9310 RR0001), Hydrocephalus Canada generates 80% of operating revenue through donations and various fundraising initiatives*



# Our Achievements

- Leader in increasing awareness on hydrocephalus and spina bifida issues for Canadians. Launched a Hugs and Smiles awareness campaign celebrating those in the community as apart of the Hydrocephalus & Spina Bifida June Awareness Month.
- We advocate for solutions to support prevention, early, accurate diagnosis, access to safe, effective and appropriate treatment, advancement of new treatments, optimal health outcomes.
- Offers programming that provides resources, educational webinars, access to services and support communities.
- Partner with various healthcare providers such as Sick Kids & Holland Bloorview Kids Rehab Hospital to offer webinars on topics related to our community
- In Partnership with the Spina Bifida & Hydrocephalus Association of Quebec we host a monthly bilingual webinar series called Rise Up. This ongoing series features topics of interests to the community by medical and allied professionals knowledgeable about the conditions. This collaboration offers the educational sessions in French & English Canadians.



# Sponsorship Opportunities

## PARTNER SPONSOR \$1000- \$6000

### **\$6,000 EAGLE- SOLD**

- Complimentary day of golf for 8, lunch & dinner, golf and cart
- Recognition and exclusive selection on 2 hole signs **(\$600 value)**
- Prime Logo/Name Recognition on all pre-event promotional materials including all social media posts, golf tournament website, and e-blasts that highlights partners
- Opportunity to provide your company's promotional item for each participant
- Prominent recognition on event sponsors' sign with banner of your company name
- Complimentary banner on Hydrocephalus Canada website for a period of 3 months
- Recognition (company logo) on Hydrocephalus Canada website **(approximately 21, 426 Canadian users)**
- 3 exclusive thank you posts on all our social media channels (i.e Instagram, LinkedIn Facebook and X/Twitter pages **(Approximately 3,444 audience)**
- Recognition in 3 Staying Connected e-newsletters **(approximately 4,000 email addresses)**
- Acknowledgment in opening tournament speech

### **\$3,000 BIRDIE**

- Complimentary day of golf for 4, lunch & dinner, golf and cart
- Exclusive contest and hole sponsor for men's & ladies' Closest to the Pin contest or men's and ladies' Longest Drive contest, (value \$600)
- Recognition of 2 holes with exclusive selection of 1 hole **(\$600 value)**
- Opportunity to provide your company's promotional item for each participant
- Recognition on event sponsors' sign
- Recognition on Hydrocephalus Canada website **(approximately 21, 426 Canadian users)**
- 2 exclusive thank you posts on all our social media channels (i.e Instagram, LinkedIn Facebook and X/Twitter pages **(Approximately 3,444 audience)**
- Recognition in 2 Staying Connected e-newsletter **(approximately 4,000 email addresses)**
- Acknowledgment in opening tournament speech

# Sponsorship Opportunities

## \$2,000 Custom Golf Gift Sponsor (please select one)

*Featured items include golf balls-SOLD, golf towels or umbrellas. Other items can be discussed -*

- Complimentary day of golf for 4, lunch & dinner, golf and cart
- Corporate logo and/or name on each gift provided to every golfer
- Recognition on event sponsors' sign
- Recognition on Hydrocephalus Canada website (**approximately 21, 426 Canadian users**)
- Acknowledgment on all our social media channels (i.e Instagram, LinkedIn Facebook and X/Twitter pages (**Approximately 3,444 audience**))
- Recognition in 1 Staying Connected e-newsletter (**approximately 4,000 email addresses**)
- Acknowledgment in opening tournament speech

## \$2,000 Dinner Sponsor

- Complimentary day of golf for 4, lunch & dinner, golf and cart
- Exclusive recognition of event sponsors' sign at dinner event
- Recognition on Hydrocephalus Canada website (**approximately 21, 426 Canadian users**)
- Acknowledgment on all our social media channels (i.e Instagram, LinkedIn Facebook and X/Twitter pages (**Approximately 3,444 audience**))
- Recognition in 1 Staying Connected e-newsletter (**approximately 4,000 email addresses**)
- Acknowledgment in opening tournament speech

## \$2,000 Golf Cart Sponsor

- Complimentary day of golf for 4, lunch & dinner, golf and cart
- Recognition on each golf cart
- Recognition on event sponsors' sign
- Recognition on Hydrocephalus Canada website (**approximately 21, 426 Canadian users**)
- Acknowledgment on all our social media channels (i.e Instagram, LinkedIn Facebook and X/Twitter pages (**Approximately 3,444 audience**))
- Recognition in 1 Staying Connected e-newsletter (**approximately 4,000 email addresses**)
- Acknowledgment in opening tournament speech

## \$1,700 Premium Lunch Sponsor

- Complimentary day of golf for 4, lunch & dinner, golf and cart
- Recognition and selection of our lunch pre-event with signage
- Opportunity to provide your company's promotional item for each participant
- Recognition on Hydrocephalus Canada website (approximately 21, 426 Canadian users)
- 1 exclusive thank you post on all our social media channels (i.e Instagram, LinkedIn Facebook and X/Twitter pages (Approximately 3,444 audience))
- Recognition in 1 Staying Connected e-newsletter (approximately 4,000 email addresses)
- Acknowledgment in opening tournament speech

# Sponsorship Opportunities

## \$1,200 PAR

- Complimentary day of golf for 4, lunch & dinner, golf and cart
- Recognition and selection on 1 hole signs
- Opportunity to provide your company's promotional item for each participant
- Recognition on event sponsors' sign
- Recognition on Hydrocephalus Canada website (approximately 21,426 Canadian users)
- 1 exclusive thank you post on all our social media channels (i.e Instagram, LinkedIn Facebook and X/Twitter pages (Approximately 3,444 audience)
- Recognition in 1 Staying Connected e-newsletter (approximately 4,000 email addresses)
- Acknowledgment in opening tournament speech

## \$300 HOLE SIGN

- Corporate name and signage at a selected hole
- Acknowledgment on all our social media channels (i.e Instagram, LinkedIn Facebook and X/Twitter pages (**Approximately 3,444 audience**))
- Corporate Name acknowledgment at Dinner reception

**THANK YOU FOR YOUR CONSIDERATION!**



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## CHARITY GOLF TOURNAMENT

COUNT US IN!

### GOLF SPONSOR CONFIRMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Birdie \$ 3,000      | <input type="checkbox"/> Golf Gift: Golf Balls \$ 2,000 | <input type="checkbox"/> Hole Sign Sponsor \$ 300 |
| <input type="checkbox"/> Lunch Sponsor \$1700 | <input type="checkbox"/> Golf Gift: Umbrella \$2,000    |   |
| <input type="checkbox"/> Par \$1200           | <input type="checkbox"/> Golf Gift: Golf towels \$2,000 |   |
|   | <input type="checkbox"/> Golf Dinner Sponsor \$2,000    |   |
|   | <input type="checkbox"/> Golf Cart Sponsor \$2,000      |   |

### PAYMENT OPTIONS

Enclosed is a cheque payable to Hydrocephalus Canada

Payment by:

Visa ☐ Amex ☐ Master Card ☐

Card No. \_\_\_\_\_ Expiry Date: \_\_\_\_\_ CVV# \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature: \_\_\_\_\_

TOTAL PAYMENT \$ \_\_\_\_\_

For more information, call (416) 214-1056.

Send form by: Fax: (416) 214-1446 Email: [sbeaudoin@hydrocephalus.ca](mailto:sbeaudoin@hydrocephalus.ca)

Or mail to: Hydrocephalus Canada, 16 Four Seasons Place, Suite 111, Toronto, Ontario, M9B 6E5