



16TH ANNUAL CHARITY GOLF SPONSORSHIP PROPOSAL

Bridging Research, Awareness & Innovation
With Advocacy, Education & Support Together



About Hydrocephalus & Spina Bifida

One in 1,300 babies is born with spina bifida and even more have hydrocephalus



Hydrocephalus

A condition that results in an excessive accumulation of fluid in the brain. Without treatment, permanent brain damage or even death may occur. The most common treatment is the surgical insertion of a flexible tube (a shunt) into the brain in order to drain the fluid. It is not uncommon for individuals to have numerous brain surgeries throughout their lifetime. More than 85% of children born with spina bifida also have hydrocephalus. Hydrocephalus may be present at birth and can also be acquired at any time in life through head injury, brain tumour, the aging process and causes unknown.



Spina Bifida

A birth defect that occurs within the first four weeks of pregnancy. The spinal column fails to develop properly, resulting in permanent damage to the baby's spinal cord and nervous system. Spina bifida is the number one permanently disabling birth defect in Canada. The effects of spina bifida are different for every person. It is a life-long disability with ongoing medical issues. Many people with spina bifida will need mobility supports such as braces, crutches or wheelchairs. Almost all will have some form of bladder or bowel control difficulties, learning disabilities, and other social and health issues.

Thousands of children, youth, adults and families are impacted by the challenges associated with spina bifida and/or hydrocephalus. While there are no cures, **THERE IS HOPE.**

***Hydrocephalus Canada** is dedicated to providing direct support, programs and services for all people affected by these conditions. A registered charity for 50 years (#10799 9310 RR0001), Hydrocephalus Canada is not government or United Way funded and generates 100% of operating revenue through donations and various fundraising initiatives*

Our Achievements

- Leader in increasing awareness on Hydrocephalus and Spina Bifida issues for Canadians. Launched a Hugs and Smiles for Hydrocephalus Canada to highlight those impacted by the condition as apart of the Hydrocephalus & Spina Bifida June Awareness Month
- We advocate for solutions to support prevention, early, accurate diagnosis, access to safe, effective and appropriate treatment, advancement of new treatments, optimal health outcomes
- Developed a Canada wide membership program that provides resources, educational webinars, access to programs and services and sense of community
- Partnered with healthcare providers such as Sick Kids & Holland Bloorview Kids Rehab Hospital to offer webinars on various topics
- In Partnership with Quebec Hydrocephalus Canada we are hosting a monthly bilingual webinar series called Rise Up. This ongoing series features topics of interests to the community by medical and allied professionals knowledgeable about the conditionals. This collaboration aims to overcome the language barrier of our two communities, French & English Canadians, to access information



Sponsorship Opportunities

In celebrating our 50 year milestones, we would like to offer you an opportunity to sponsor our Annual Charity Golf Tournament event. A commitment to this event will help further support Hydrocephalus Canada's efforts. Please note, tax receipts are not provided for event sponsorship, however, should you prefer a tax receipt one may be provided to you in lieu of recognition. See sponsorship details below.

PARTNER SPONSOR \$2,500- \$5000

\$5,000 EAGLE

- Complimentary day of golf for 4, dinner, golf and cart
- Recognition and exclusive selection on 4 hole signs (**\$2,000 value**)
- Prime Logo/Name Recognition on all pre-event promotional materials including all social media posts, golf tournament website, and e-blasts that highlight partners
- Opportunity to provide your company's promotional item for each participant
- Prominent recognition on event sponsors' sign
- 2"X 60" banner with your company name and logo
- Complimentary banner on Hydrocephalus Canada website for a period of 3 months
- Recognition (company logo) on Hydrocephalus Canada website (**approximately 21, 426 Canadian users**)
- 2 exclusive thank you posts on our Facebook and Twitter pages (**Approximately 2,634 audience**)
- Recognition in 3 Staying Connected e-newsletters (**approximately 4,000 email addresses**)

\$3,500 BIRDIE

- Complimentary dinner for four at event evening festivities
- Recognition and exclusive selection on 3 hole signs (**1,500 value**)
- Opportunity to provide your company's promotional item for each participant
- Recognition on event sponsors' sign
- Recognition on Hydrocephalus Canada website (**approximately 21, 426 Canadian users**)
- Acknowledgement on Facebook & Twitter (**Approximately 2,634 audience**)
- Recognition in 1 Staying Connected e-newsletter (**approximately 4,000 email addresses**)

\$2,500 PAR

- Complimentary dinner for two at evening festivities
- Recognition and exclusive selection on 2 hole signs (**\$1,000 value**)
- Opportunity to provide your company's promotional item for each participant
- Recognition on event sponsors' sign
- Recognition on Hydrocephalus Canada website (**approximately 21, 426 Canadian users**)
- Acknowledgement on Facebook & Twitter (**Approximately 2,634 audience**)
- Recognition in 1 Staying Connected e-newsletter (**approximately 4,000 email addresses**)

Sponsorship Opportunities

SUPPORTER SPONSOR \$1,200- \$1,700

\$1,700 Custom Golf Gift Sponsor (please select one)

Featured items include 1700 for gold balls, 1700 for golf towels and 1700 for umbrellas.

Other items can be discussed

- Corporate logo and/or name on each gift provided to every golfer
- Recognition on event sponsors' sign
- Recognition on Hydrocephalus Canada website (**approximately 21, 426 Canadian users**)
- Acknowledgement on Facebook & Twitter (**Approximately 2,634 audience**)
- Recognition in 1 Staying Connected e-newsletter (**approximately 4,000 email addresses**)

\$1,700 Dinner Sponsor

- Exclusive recognition of event sponsors' sign at dinner event
- Recognition on Hydrocephalus Canada website (**approximately 21, 426 Canadian users**)
- Acknowledgement on Facebook & Twitter (**Approximately 2,634 audience**)
- Recognition in 1 Staying Connected e-newsletter (**approximately 4,000 email addresses**)

\$1,200 Golf Cart Sponsor

- Recognition on each golf cart
- Recognition on event sponsors' sign
- Recognition on Hydrocephalus Canada website (**approximately 21, 426 Canadian users**)
- Acknowledgement on Facebook & Twitter (**Approximately 2,634 audience**)
- Recognition in 1 Staying Connected e-newsletter (**approximately 4,000 email addresses**)

Sponsorship Opportunities

CONTRIBUTORS SPONSOR \$500- \$700

\$700 LONGEST DRIVE (MEN) CONTEST SPONSOR

- Corporate name on sign at designated hole
- Recognition on Hydrocephalus Canada website (**approximately 21, 426 Canadian users**)
- Acknowledgement on Facebook & Twitter (**Approximately 2,634 audience**)
- Recognition in 1 Staying Connected e-newsletter (**approximately 4,000 email addresses**)

\$700 LONGEST DRIVE (WOMEN) CONTEST SPONSOR

- Corporate name on sign at designated hole
- Recognition on Hydrocephalus Canada website (**approximately 21, 426 Canadian users**)
- Acknowledgement on Facebook & Twitter (**Approximately 2,634 audience**)
- Recognition in 1 Staying Connected e-newsletter (**approximately 4,000 email addresses**)

\$700 LONGEST DRIVE LONGEST DRIVE (MEN) CONTEST SPONSOR

- Corporate name on sign at designated hole
- Recognition on Hydrocephalus Canada website (**approximately 21, 426 Canadian users**)
- Acknowledgement on Facebook & Twitter (**Approximately 2,634 audience**)
- Recognition in 1 Staying Connected e-newsletter (**approximately 4,000 email addresses**)

\$700 CLOSEST TO THE PIN (MEN) CONTEST SPONSOR

- Corporate name on sign at designated hole
- Recognition on Hydrocephalus Canada website (**approximately 21, 426 Canadian users**)
- Acknowledgement on Facebook & Twitter (**Approximately 2,634 audience**)
- Recognition in 1 Staying Connected e-newsletter (**approximately 4,000 email addresses**)

\$700 CLOSEST TO THE PIN (WOMEN) CONTEST SPONSOR

- Corporate name on sign at designated hole
- Recognition on Hydrocephalus Canada website (**approximately 21, 426 Canadian users**)
- Acknowledgement on Facebook & Twitter (**Approximately 2,634 audience**)
- Recognition in 1 Staying Connected e-newsletter (**approximately 4,000 email addresses**)

\$500 HOLE SIGN

- Corporate name and signage at a selected hole (limited to 2)
- Acknowledgement on Facebook & Twitter (**Approximately 2,634 audience**)

Play Package

1 GOLFER \$175 FOURSOME \$600

THANK YOU FOR YOUR CONSIDERATION!



Bridging Research, Awareness & Innovation
With Advocacy, Education & Support

CHARITY GOLF TOURNAMENT
September 11th, Wyldewood Golf Club

COUNT US IN!

GOLF SPONSOR CONFIRMATION

Name: _____

Company: _____

Address: _____

_____ Postal Code: _____

Telephone: _____ Email: _____

SPONSORSHIP OPPORTUNITIES

- | | | |
|--|---|---|
| <input type="checkbox"/> Eagle \$5,000 | <input type="checkbox"/> Golf Gift: Golf Balls \$ 1,700 | <input type="checkbox"/> Longest Drive (Men) \$700 |
| <input type="checkbox"/> Birdie \$ 3,500 | <input type="checkbox"/> Golf Gift: Umbrella \$1,700 | <input type="checkbox"/> Longest Drive (Women) \$700 |
| <input type="checkbox"/> Par \$2,500 | <input type="checkbox"/> Golf Gift: Golf towels \$1,700 | <input type="checkbox"/> Longest Drive (both) \$700 |
| | <input type="checkbox"/> Golf Dinner Sponsor \$1,700 | <input type="checkbox"/> Closest to the pin (Men) \$700 |
| | <input type="checkbox"/> Golf Cart Sponsor \$1,200 | <input type="checkbox"/> Closest to the pin (Women) \$700 |
| | | <input type="checkbox"/> Hole Sign Sponsor \$ 500 |

PAYMENT OPTIONS

Enclosed is a cheque payable to Hydrocephalus Canada

Payment by:

Visa ☐ Amex ☐ Master Card ☐

Card No. _____ Expiry Date: _____ CVV# _____

Name on Card _____ Signature: _____

TOTAL PAYMENT \$ _____

For more information, call (416) 214-1056.

Send form by: Fax: (416) 214-1446 Email: trajan@hydrocephalus.ca

Or mail to: Hydrocephalus Canada, 16 Four Seasons Place, Suite 111, Toronto, Ontario, M9B 6E5